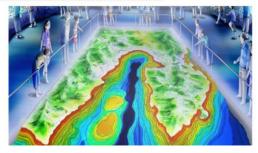
To Make Shimizu a City of Maritime Culture... We're Building a Marine & Earth Sciences

Museum at the Pierl

Concept Behind the Exhibits

Feeling a Connection Between Oneself, the Sea, and the Earth - Made Possible by Suruga Bay





All images are for illustrative purpose only.

Purposes of the Museum

1. Branding Shimizu as an International Hub of Maritime Culture

Forming the image of an international city of maritime culture and branding Shizuoka, by combining Suruga Bay-centric maritime culture and marine science research functions

2. Attracting International Visitors and Energizing the Area

Creating a maritime culture-themed space that's grounded on earth, attracting cruise passengers and other international guests as well as visitors from within Japan

3. Promoting Research and Education in Marine and Maritime Fields

Building a base to develop future generations of marine scientists, including those who will take their skills from Shizuoka and contribute to the world at large.

4. Promoting Marine Industries and Expanding Their Economic Impact

Making a place where industrial and academic marine concerns can meet, leading to the creation of new industries that will support the city's future.



A Global Ocean Frontier, Starting from Shimizu

Marine and Earth Sciences Museum

Our museum aims to transcend the aquariums and museums that have come before with exhibits that show how the earth and sea work as one. A museum with a totally unique point of maritime culture.

3 Keywords That Sum Up the Exhibits

FEEL the Earth and Sea as the Cradles of Life

REVEAL the Sea, and You

UNLOCK of the Unknown

Exhibit Illustrations



are plunging into the vast sea

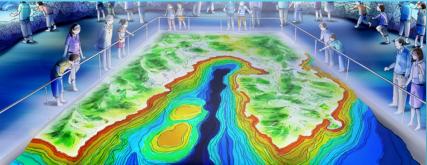


Experience the connections between the inland water and

creatures that have made Suruga Bay what it is, as well as its unique geography and vegetation



Showcases the research of JAMSTEC and Tokai University using a variety of media, such as interactive science exhibits to unravel the mysteries of the earth



Our Suruga Bay

Using an array of effects, shows how Suruga Bay was formed and its present state



An oversize aquarium tank and interactive exhibits show the connection between humans and geographical features



An exhibit space that uses the deep sea and Suruga Bay as its motifs, with lots of interactive exhibits that parents and children can enjoy



A space modeled after the world of the deep sea, showcasing its mysteries and possibilities



Feel/the mysteries of Suruga Bay, and take a step into the future together with the men and women researching it